



PACIFIC MANAGEMENT CONSULTING GROUP

restaurant strategy, operations, and financial topics consultancy

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CURRENT & PRIOR REPRESENTATIVE ENGAGEMENTS:

Litigation Research, Consulting & Testimonial Engagements	Strategy, Operations, & Financial Mgmt. Engagements	Franchise Standards of Practice, Valuations & Economics Topics	
<div> Securities Earnings Litigation</div>	<div> US & Int'l Expert Analysis, Research, & Litigation Support Two Engagements</div>	<div>Global Strategy Management Consulting Firm CONFIDENTIAL Many Engagements Sr. Subject Matter Expert</div>	<div> Franchisee Due Diligence Support</div>
<div> Securities Earnings Litigation</div>	<div> Franchisee Litigation Support, Marketing & Financial Analysis Two Actions</div>	<div>Premier US Investment Banking Firm - Equities Research Team CONFIDENTIAL Ongoing Subject Matter Expertise</div>	<div> Franchisee Due Diligence Support</div>
<div> Securities Earnings Litigation</div>	<div> Franchise Operations Assessment</div>	<div> AlphaSights Earnings Analysis For Investors - Multiple Engagements</div>	<div> Dunkin' Donuts Franchisee Association Ongoing Analysis</div>
<div> Operations Analysis - Expert Litigation Support - Two Actions</div>	<div> US & Int'l Litigation Support, Research & Analysis -Three Actions</div>	<div> Earnings Analysis For Investors - Multiple Engagements</div>	<div> Burger King National Franchisee Association Support - Two Actions</div>
<div> Litigation Support Research & Analysis</div>	<div>200 Unit Multi Brand Zee Int'l CONFIDENTIAL Multi-year Strategy Operations & Corporate Organization Engagement</div>	<div> Earnings Analysis For Investors</div>	<div> Restaurant Valuation Engagement</div>
<div> Expert Litigation Support - Two Engagements</div>	<div> Franchisor Litigation Support & Lost Profits</div>	<div>Restaurant Shareholder Disputes CONFIDENTIAL Operations & Earnings Assessments - Three Engagements</div>	<div> Franchisee Litigation Support, Research, & Analysis - Two Engagements</div>



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John A. Gordon, Founding Principal of Pacific Management Consulting Group, has extensive chain restaurant operations and senior financial management background. He routinely performs restaurant related analytical, advisory, and research engagements for investors, franchisees, attorneys, management consulting firms, and others who need niche specialty information and expertise. John also holds a Master Analyst in Financial Forensics (MAFF) designation.



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