



# PACIFIC MANAGEMENT CONSULTING GROUP

restaurant strategy, operations, and financial topics consultancy

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## CURRENT & PRIOR REPRESENTATIVE ENGAGEMENTS:

Litigation Research,  
Consulting & Testimonial  
Engagements

Strategy,  
Operations, &  
Financial Mgmt.  
Engagements

Franchise Standards of  
Practice, Valuations &  
Economics Topics



Litigation Support  
Research & Analysis



US & Int'l Expert  
Analysis, Research, &  
Litigation Support  
Two Engagements

Global Strategy  
Management  
Consulting Firm

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Ongoing Subject  
Matter Expertise



Franchisee Due  
Diligence Support



Securities Earnings  
Litigation



Franchisee Litigation  
Support, Marketing  
& Financial Analysis  
Two Actions

Premier US Investment  
Banking Firm - Equities  
Research Team

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Ongoing Subject  
Matter Expertise



Franchisee Due  
Diligence Support



Securities Earnings  
Litigation



Franchise Operations  
Assessment

US Equities Hedge  
Fund Client

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Restaurant Equities  
Analysis



Dunkin' Donuts  
Franchisee Association  
Ongoing Analysis



US & Int'l Litigation  
Support, Research  
& Analysis -  
Three Actions



Fine Dining Operator  
Franchisee Litigation  
Support



Earnings Analysis  
For Investors -  
Multiple Engagements



Restaurant Valuation  
Engagement



Operations Analysis -  
Expert Litigation  
Support - Two Actions

Fast Casual  
Brand

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Operations Analysis



Earnings Analysis  
For Investors



Burger King National  
Franchisee Association  
Support - Two Actions



Expert Litigation  
Support



Franchisee Litigation  
Support, Research, &  
Analysis

Restaurant Shareholder  
Disputes

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Operations & Earnings  
Assessments - Three  
Engagements



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John A. Gordon, Founding Principal of Pacific Management Consulting Group, has extensive chain restaurant operations and senior financial management background. He routinely performs restaurant related analytical, advisory, and research engagements for investors, franchisees, attorneys, management consulting firms, and others who need niche specialty information and expertise. John also holds a Master Analyst in Financial Forensics (MAFF) designation.



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