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Overview of Related Expert Research/Consulting/Witness Roles, John A. Gordon Engagements

Engagement One: Chain Restaurant PSLRA Securities Action: chain restaurant federal securities matter (PSLRA) item, for plaintiff. Provided company and relevant peer research, intelligence and analysis, input to complaints and answer, etc. Federal matter. 12-month engagement completed 2008. .

Engagement Two: Chain Restaurant Franchisee v. Franchisor Action, for plaintiffs. Multiple Federal and State actions. Provided company and relevant sector operations, management, supply chain, financial management research, intelligence and analysis, input to complaints, answers, pleadings, met with plaintiff clients. 18-month engagement, ending November 2009. Outcome: Successfully Settled 2009.

Engagement Three: Chain Restaurant Menu Labeling Action, for plaintiff. Provided declaration and deposition, and relevant company intelligence, analysis and research on restaurant menu and sales, product mix and financial returns topics. California Superior Court Action, still underway.

Engagement Four: Chain Restaurant PSLRA Securities Action: Chain Restaurant Federal securities action, for plaintiffs. Provided company and sector research, intelligence and analysis, input to complaints and answer, etc. Federal matter. 18 month engagement, still underway.